

# BUILDING INCLUSIVE LEADERS



**2022 GRATITUDE REPORT**

**LIVE  
GIRL**  
BUILDING CONFIDENT LEADERS



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# BUILDING CONFIDENT LEADERS



## BUILDING AN EQUAL, INCLUSIVE FUTURE LEADERSHIP | MENTORING | CAREER READINESS | ADVOCACY

### OUR MISSION

Founded in 2014, LiveGirl, Inc. is a Connecticut-based nonprofit organization that builds confident, inclusive leaders. Our mission is to prepare the next generation of diverse, brave female leaders with the skills, community, and connections so that ALL girls may thrive and make a positive impact on the world.

### OUR VISION

To contribute to a world free from both gender and racial inequality.



### OUR DEI COMMITMENT STATEMENT

Historical and institutional barriers—particularly racial bias and discrimination—play a role in the widening gender and female leadership gap. LiveGirl actively works to create and support diverse, inclusive, and equitable spaces where all young women and girls are encouraged to be their authentic selves, centering those who are historically underrepresented, and more specifically: girls of color; girls who come from underserved communities; and first-generation college students. LiveGirl is committed to building confident, inclusive leaders and welcomes all girls -- and those who identify across the gender spectrum -- who are comfortable in an environment that centers the experiences of women and girls. LiveGirl's leadership and mentors are charged with modeling inclusive and culturally competent behaviors at all times as they advocate loudly for policies & practices that open doors for women and girls.

***All school-year programs free-of-charge. Camp scholarships available.***



# OUR IMPACT

2,444

**GIRLS  
SERVED IN  
2022**



**96% OF PARTICIPANTS  
FEEL MORE CONFIDENT  
AFTER A LIVEGIRL  
PROGRAM.**

**72%**

**GIRLS/WOMEN  
OF COLOR**



**14,000+  
GIRLS REACHED  
SINCE 2014**



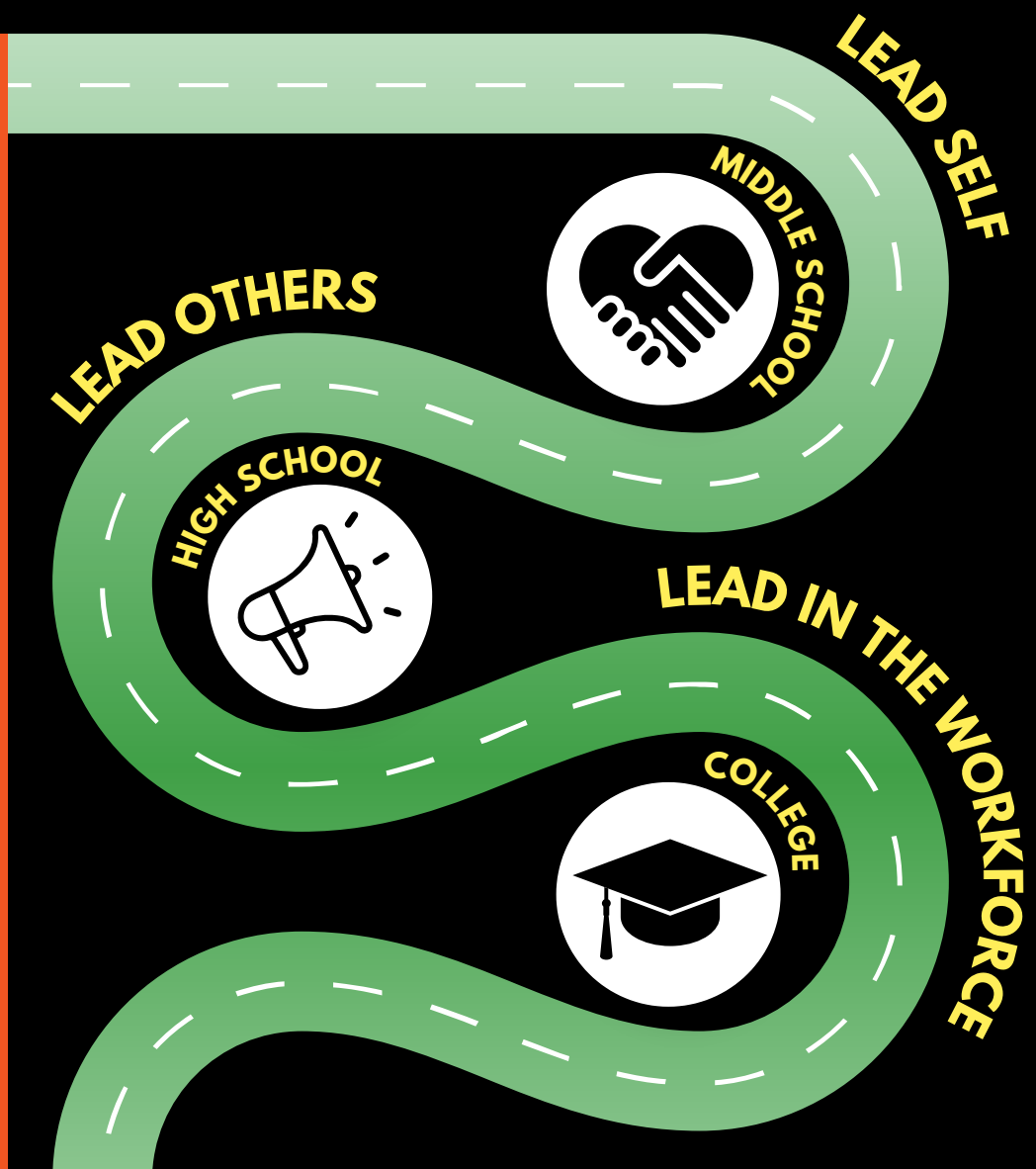
# OUR APPROACH

LEADERSHIP | MENTORSHIP | CAREER READINESS | ADVOCACY



## WHAT MAKES US DIFFERENT?

- Innovative and impactful leadership development
- Historically underrepresented girls/women at the center of solutions
- Focus on inclusive leadership, helping girls build bridges to people whose lives are different from their own





# MIDDLE SCHOOL

## LEAD SELF



## CONFIDENCE CLUB

**BRAVE SPACE | PEER MENTORSHIP | MENTAL WELLNESS & RESILIENCE**  
**SKILLS: SELF-ESTEEM | SOCIAL EMOTIONAL INTELLIGENCE | EMPATHY**

- **7 in 10 girls** believe they are not good enough.
- **Only 4%** of Connecticut teen girls report talking to a parent, teacher, or school counselor when feeling sad or anxious.

At the height of the pandemic, we began to see the immediate impact it had on the mental health of our young women. Students were experiencing new levels of fear, loneliness, and anxiety. It was vital that LiveGirl provide students with tools to cope with change.



### 30+ PARTNERS INCLUDE:

Boys & Girls Clubs of Connecticut, CT public schools and libraries



# MIDDLE SCHOOL

LEAD SELF



## CAMP LIVEGIRL

### POST PROGRAM IMPACT

IN PARTNERSHIP WITH



Camp LiveGirl sets a course for girls to become confident, inclusive leaders in a fun, team-based environment. Our evidence-based BRAVE LEADERS ACADEMY provides impactful inclusive leadership development, while our team-based activities, fierce female role models & STEM designLab inspire!

# 92%

responded positively

**"CAMP LIVEGIRL HELPED ME LEARN THAT I AM ENOUGH."**





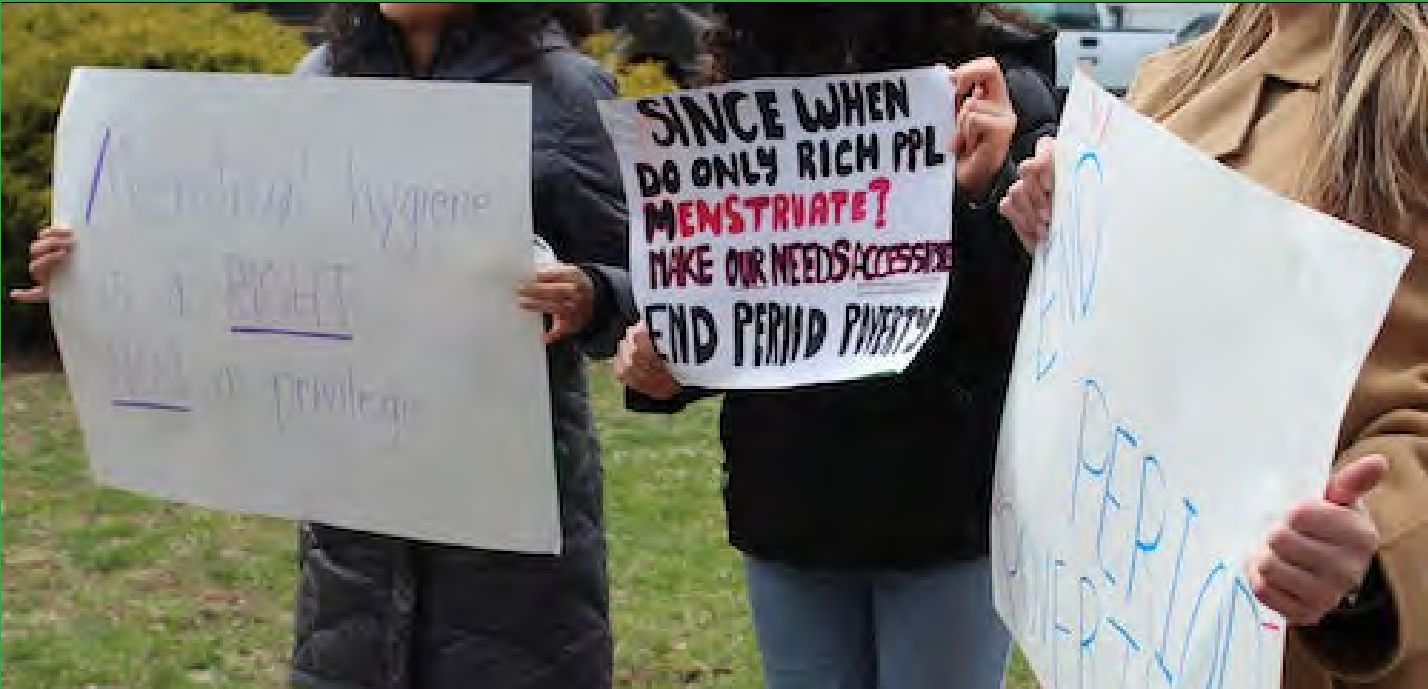
"At school, I can't share  
without being **judged**. At  
Confidence Club,  
everyone **listens**."

*-Zuri, 6th grade*



# HIGH SCHOOL

LEAD OTHERS



## LIVEGIRL LEAGUE

LEAD CHANGE. BE CHANGED.

**Skills:** Project management | public speaking | advocacy skills | Mentorship & networking



### POST PROGRAM STATS:

**100% AGREE**

"I can make changes in my community."

**96% AGREE**

"I know how to make a plan and follow through."

"My daughter, has been a part of the LiveGirl organization since her freshman year of high school. I cannot be more proud of the self-confident woman she is becoming and can attest so many of her amazing attributes were acquired through the LiveGirl programming. -Abby Mallis, Mother





# HIGH SCHOOL

LEAD OTHERS



## LEADERSHIP COUNCIL

### STUDENTS OF THE COUNCIL:

- Build resume for college and beyond
- Network with professionals
- Advocate for legislative priorities
- Acquire public speaking, leadership, confidence, and advocacy skills



CO-PRESIDENTS ALE AND CESSA



### FEATURED SPEAKERS:

STEPHANIE SZOSTAK,  
(STARRED IN THE TV SERIES  
"A MILLION LITTLE THINGS")

DIANE NEAL, ("CASEY  
NOVAK" IN THE TV SERIES  
LAW AND ORDER SVU.)





"At LiveGirl League, I learned how  
to **network** and be able to  
**communicate** my ideas with  
others."

*-Leila, 10th grade*





# COLLEGE

# LEAD IN THE WORKFORCE



## SHE WORKS

Career Readiness & Internship Program

### WHY DO WOMEN LEADERS MATTER?

Women leaders are more likely to be **inclusive leaders**.

- Take public stands on gender and racial equity at work
- Mentor and sponsor other women (particularly women of color)
- Advocate for employee-friendly policies and programs that can help attract and retain other women

Source: Forbes / McKinsey's Women in the Workplace 2022

CAREER-READINESS TRAINING

COMMUNITY-BASED LEARNING & NETWORKING

INTERNSHIP (WORK EXPERIENCE)

MENTORING (SHE WORKS PROFESSIONAL MENTOR)

# 100+

SHE WORKS INTERNS

# 74%

WOMEN OF COLOR

# 50%

FIRST-GENERATION COLLEGE STUDENTS





"SHE WORKS helped me be more **assertive** and **confident** because these things do not really come naturally to me."

-Jennifer,  
*SHE WORKS Graduate*





# MENTORING



80% of teen girls feel more lonely and isolated and suicide attempts have risen by 51% during the pandemic.

(ROX and CDC)

## SHE CARES MENTORING

Grades 5-12 | Free of Charge | Virtual

During adolescence, teens replace parents with peers as their key influencers. During this time, it's especially important that girls have trusted adults as mentors.

### MENTORS:

- Support growth
- Open doors
- Serve as a trusted ally
- Can help set goals
- Offer encouragement
- Make connections

6000+ HOURS

MENTORING HOURS BUILDING  
SELF-ESTEEM AND SUPPORTING  
MENTAL HEALTH



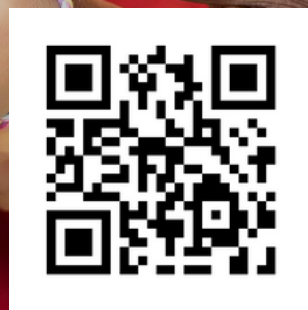




"A girl can **change** so much in just 8 weeks."

*-Danielle,  
Confidence Coach*

*Hear Her Story!*





# A YEAR AT A GLANCE

## EVENTS



LiveGirl x Her Agenda Networking Session

Social Media Wellness & Empowerment x MediaGirls

Social Justice Parenting

Social Justice Book Club (Year-Round)

Making Space At The Table - Women's Day Lunch

Raise Your Voice- Menstrual Equity Rally

She Is Rising art exhibits at the Carriage Barn Arts Center and The Village

Smashing Ceilings event with award-winning author Shaz Kahng

Day of The Girl at the CT Capitol with Lieutenant Governor Susan Bysiewicz

## LEADERSHIP SUMMITS

Justice For All: MLK Day Summit - January

Passport To Women's History Month - March

"Good Trouble" Election Day Summit - November

Confidently Me In 2023 Leadership Summit - December

Provided visibility and access to fierce female leaders, including bestselling authors Fran Hauser, Diana Kapp, Iman Hariri-Kia; Lt. Gov Susan Bysiewicz; Yale Campaign School CEO Patti Russo; Business CEO Shaz Khang; Artist Tara Blackwell; Actors Stephanie Szostak, starred in the TV series "A Million Little Things"; Diane Neal, ("Casey Novak" in the TV series Law and Order SVU.); CNN Journalist Alisyn Camerota; and actor/producer Marsai Martin!



# ADVOCACY



EDUCATE. AMPLIFY. ACTIVATE.  
EDUCATE. AMPLIFY. ACTIVATE.  
EDUCATE. AMPLIFY. ACTIVATE.

LiveGirl advocates loudly for policies and practices that open doors for women & girls. LiveGirl also equips girls with advocacy skills and amplifies youth voices to break down barriers and create a more equitable future in which all girls may thrive.

## LEAD CHANGE. BE CHANGED.

We harness the power of youth by uniting the diverse voices of girls in Connecticut, delivering a state-wide positive impact. As advocates, we meet with legislators, testify, and write letters in support of bills leading to change. We help girls realize the power of their voice and speak up on issues they are passionate about.

## ADVOCACY PRIORITIES AND BILLS WE ARE SUPPORTING:

### **Strengthening Title IX:**

HB6642: An act concerning a title IX compliance toolkit for school districts.

### **Women's Refugee Rights:**

HB6656: An act concerning a motor vehicle operators license.

### **Teen Domestic Violence: domestic violence bills**

SB249: An act allocating funds for victim services.

SB5: An act strengthening the protections against and response to domestic violence.

HB6599: An act concerning intimate partner violence and other domestic violence.

### **Protection against Social Media and Cyberbullying**

### **Mental Health Equity:**

SB2: An act concerning the mental, physical and emotional wellness of children.

### **Ending Child Marriage:**

HB6569: An act concerning the minimum age to be eligible to marry.



# NETWORKING

***WE PROVIDE OPPORTUNITIES FOR YOUNG WOMEN TO NETWORK AND BUILD SOCIAL CAPITAL.***





# 2022 IMPACT SCHOLARS

**Our Impact Scholarships aim to identify, elevate, and economically empower talented young women, especially those who have been historically underrepresented and marginalized.**



**Lorrie Solonynka - The Shine On Impact Scholarship (Sponsored by Claire O'Hare)**

Lorrie served as the President of the LiveGirl Leadership Council and drove the implementation of student-led advocacy and community projects.



**Breana Chery - Rose Fish Legacy Scholar**

Breana has been a camp counselor, high school mentor, LiveGirl League member and High School Mentor Captain.



**Asija Qyteza - The Paul E. Scheele Memorial Scholarship**

Asija served as a LiveGirl Advocacy Intern for the '21-22 school year and was instrumental in leading student-led advocacy for the CT Menstrual Equity Bill.





# OUR BOARD OF DIRECTORS



**Ana Chadwick**  
Executive Vice President and  
Chief Financial Officer,  
Pitney Bowes



**Jennifer B. Ezring**  
Corporate Partner, Cahill  
Gordon & Reindel LLP



**Shaz Kahng**  
Former CEO, Author, and  
Board Member at GoPro



**Gay Kimball**  
CFO for Home & Auto  
at Synchrony



**Nicole Lindsay**  
Chief Operating Officer,  
Mastercard Center  
for Inclusive Growth



**Laura Magnotta**  
Unit Director, Wakeman  
Boys & Girls Club



**Amy Rochlin**  
Interim Chief Operations Officer,  
Metrodora Institute



**Dr. Vida Samuel**  
Assistant Professor,  
University of Connecticut



**Brian West**  
Executive Vice President And  
Chief Financial Officer, Boeing



**Sheri West**  
Founder, CEO  
& Chairperson, LiveGirl



**Kiana White**  
Student Advocate,  
University of New Haven '24





# OUR ADVISORY COUNCIL



**Anne Buehl**

Founding Partner, Rocaton Investment Advisors, Chair of the Advisory Council at Brown University's Pembroke Center for Teaching & Research on Women



**Indira Desai Christie**

Founder and CEO of Ripa Wear Inc., Business Executive, Strategic Consultant



**Dr. Candice Lynette Deal**

Ph.D., Assistant Dean Pompea College of Business at University of New Haven, Associate Professor of Accounting, Advisor Women in Business



**Fran Hauser**

Startup Investor, Bestselling Author, Keynote Speaker, and Former Media Executive



**Shamain Johnson**

Director of Specialized Instruction at Bridgeport Public Schools, Leadership Expert



**Kelley McWilliams**

CFA, Senior Financial Advisory at Merrill Lynch Wealth Management



**Simone E. Morris**

Inclusive Leadership Expert, Career Coach and CEO, Simone Morris Enterprises LLC



**Joelle A. Murchison**

Strategic Diversity, Equity & Inclusion Consultant, EMG Founder



**Marie Rocha**

Founder Realist Lab/Ventures



**Amy Weisman**

Managing Director, Sterling Investment Partners



# OUR STAFF



## SHERI WEST

**Founder/CEO/Chairwoman**

MA Leadership Development  
Former Management Executive  
25+ years of Corporate and Leadership  
Development Experience



## VERONICA T. DELANDRO

**Executive Director**

MA in Public Administration with a  
concentration in Nonprofit Management  
+ 15 years nonprofit/foundation experience



## SHAMARE HOLMES

**Program Director**

MA in Public Administration  
+ 10 years youth development experience



## AMANDA DE LAUZON

**Marketing & Engagement Director**

BA in Advertising  
MA in Strategic Communications



## FARRELL LINDEMANN

**She Cares Program Manager**

MA in Social Work and a specific focus on  
clinical work with adolescents

LiveGirl staff at CT Capitol with Lt. Governor  
Susan Bysiewicz on Day of the Girl.



**+57 MENTORS!**  
(70% WOMEN OF COLOR)



**HANNAH JEAN-PIERRE**  
Interim SHE WORKS  
Program Manager



**CHERI FARRIOR**  
Grant Writer



# LIVEGIRL IN THE MEDIA

## OUR HEADLINES:



**July 10, 2022**  
**Girls Empowerment Summer Camp Seeks Hartford Area Campers**  
*By Leslie Mayes*



**July 21, 2022**  
**"New Canaan nonprofit that mentors high school girls is looking for its next class of leaders"**  
*by Emily Morgan*



**August 8, 2022**  
**"LiveGirl expands to Greater Hartford for first time; new executive director sees opportunity for networking connections' with other groups"**  
*by Deidre Montague*



**October 11, 2022**  
**"Connecticut officials celebrate International Day of the Girl"**  
*by Jareliz Diaz*



**October 19, 2022**  
**"Let's Hear It for the Girls"**  
*by Malia McKinnon Frame*



**November 29, 2022**  
**"Giving to women and girls inspires widespread societal change"**  
*by Sheri West*



**March 8, 2022**  
**"Three things you can do today to advance women's equity"**  
*by Sheri West*



**March 30, 2022**  
**"Menstrual Equity Rally Held At UConn-Stamford"**  
*by Richard Kaufman*



**May 9, 2022**  
**"LiveGirl and Carriage Barn Host Annual "She Is Rising" Art Exhibit and Benefit"**  
*by Amanda de Lauzon*



**May 31, 2022**  
**Op-Ed: "Helping girls bridge the confidence gap"**  
*by Elizabeth Reed*



**June 6, 2022**  
**"CT Creative Futures: Sheri West and Tara Blackwell"**  
*by fox61.com*



**June 20, 2022**  
**Op-Ed: "I Am Rising"**  
*by Elizabeth Reed*

## OUR AWARDS:



## MEDIA PARTNERS:



## SOCIAL MEDIA

**8000+** Social media followers promoting "Social media for social good"

**@GOLIVEGIRL**





# 5 YEAR STRATEGIC GOALS



## GOAL 1

Increase reach to girls who need us most. Strengthen leadership development models from grade 5 through college.

## GOAL 2

Deliver innovative skill development, mentorship, and experiences (responsive to environment).

## GOAL 3

Deepen quality of connection and retention of girls. Strengthen community-based learning.

## GOAL 4

Amplify female voices and be recognized as a best-in-class girls' leadership organization and advocate for equity and inclusion.

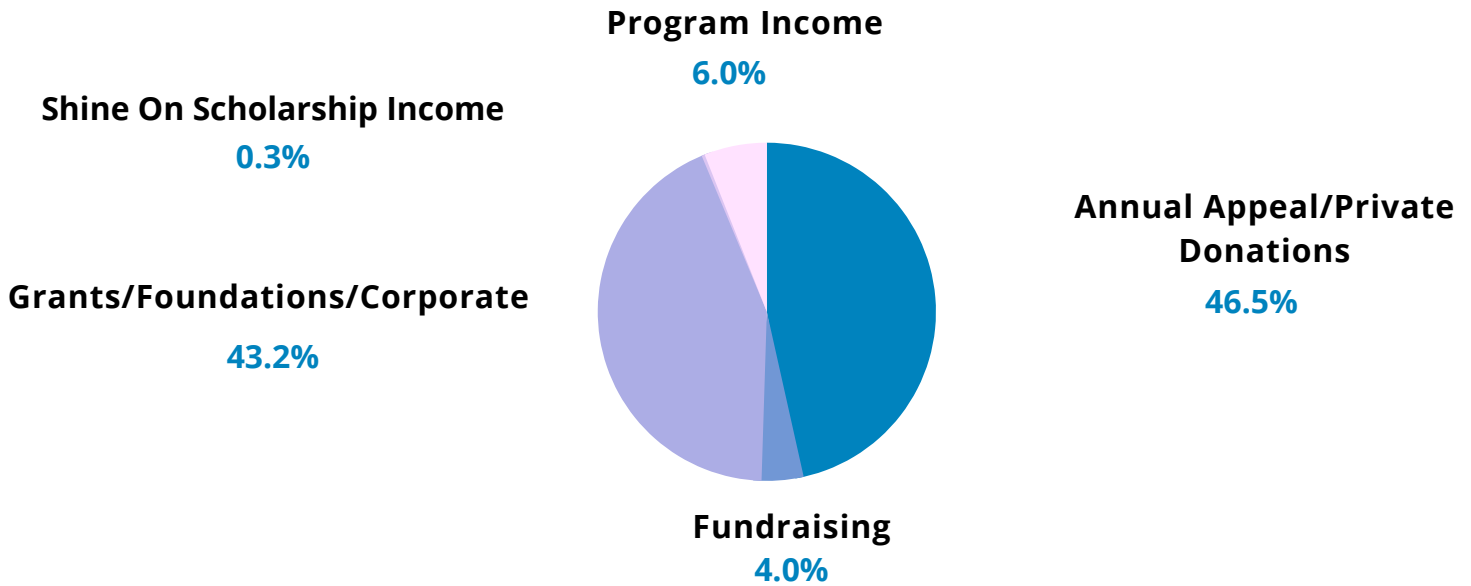
## GOAL 5

Increase funding to support operational growth and provide transformational opportunities to the LiveGirl community.

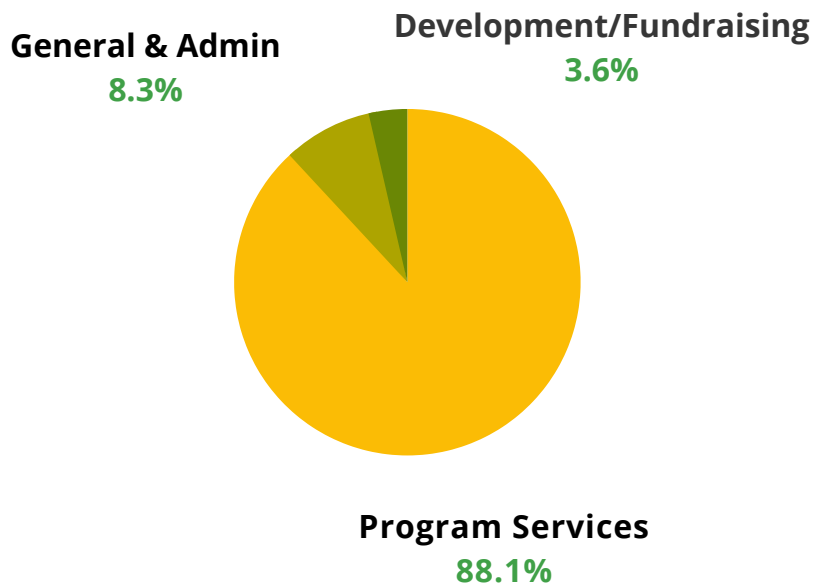


# FINANCIALS

## REVENUE & SUPPORT | \$503,408 +29%



## EXPENSES | \$526,069



LiveGirl, Inc. is a registered 501(c)(3) nonprofit organization. | Tax ID 81-0872133  
Financial statements prepared by Kristen Caron | Taxes prepared by Eisner Advisory Group LLC  
The books of account and other financial records of LiveGirl are in all respects complete and are maintained in accordance with good business and accounting practices.



# POWER PARTNERS



**BECOME A PARTNER**  
[goLiveGirl.org/partner](http://goLiveGirl.org/partner)

## CORPORATE POWER PARTNERS

## GRANTS/FOUNDATIONS

## PRIVATE FOUNDATIONS

## IN KIND/PRO BONO

# Thank you.

**Thank you for investing in women & girls.**

**Your generous donations make our work possible.**

## Girl Champions | \$10,000 and above

Amy & Adam Rochlin  
Aurora Foundation  
David and Barbara Calhoun  
Fairfield County Community  
Foundation Fund for Women & Girls  
Fippinger Foundation  
Jenn and Greg Ezring  
JPMorgan Chase

Pitney Bowes  
Prospect Hill Foundation  
Sandy Hill Foundation  
Stone Point Capital  
The Powell Family Foundation- Carol  
Heller Division  
The West Family

## Girl Advocates | \$5,000 - \$9,999

Alisyn Camerota and Timothy Lewis  
Ana and Tomas Chadwick  
Anne Buehl  
Avalonbay Communities  
Bankwell  
Bob and Alicia Wyckoff  
Connecticut Community Foundation  
Jennifer and Jack Murphy  
Junior League of Stamford-Norwalk  
New Canaan Community Foundation  
Northwestern Mutual  
Silver Hill Hospital  
Symetra Empowers

## Girl Ambassadors | \$1,000 - \$4,999

AXA XL  
Dean and Laura Davis Family  
Foundation  
Eric Menell  
Fran Hauser  
Henry E. Niles Foundation  
Jack and Betsy Hellmann  
Jeanie and Jeff Shaw  
John and Anne-Marie Knight  
Marci Bleichmar  
Michael Cummings  
Ms. Melika Forbes

New Canaan Youth & Family  
Services  
Nicole Lindsay  
Suzanne Messina  
The Corbett Family  
The Cuminale Family  
The Kurth Family  
The Parkhill Family  
The Pohle Family  
The Zoccolillo Family  
Verition Fund Management  
William and Doreen Conley Fund







## Friends | Up to \$999

Amanda de Lauzon

Amy Silberfein

Ann Rogers

Anne Hall

Brandan Harrington

Brian Wood

Carissa Spada

Caroline Addeo

Christopher Donovan

Dan and Penny Rashin

Dana & Stuart Rot

Danielle Jean-Guillaume

David and Marlene West

Dede and Jim Bartlett

DiMiceli FamilyEllie Parkhill

Emanuel Cuevas

Fatou Niang

Foundation for Gender Equality

Fitzburgh

George Marrano

Her New Standard

Indira Christie

Jackqueline Mclean

Jane Himmel

Jenna Egan

Jennifer Damico

Jim and Rosie Fish

Kate Parker-Burgard

Kelly Gray

Kerry Connell and Gregory

Smith

Kerry Tolisano

Marjorie Furman

Mary O'Connor

Maureen Oleary

Melinda Jones

Meredith Lincoln

Micayla Roth

Ms. Alexis Brooks

Ms. Laura Magnotta

Olivia Amoruso

Pierre Nicolas

Pricewaterhouscoopers LLC

Robert Curry

Rowena Track

Shanteele Mack

Sharon Hardy

Shaz Kahng

Simone E. Morris

Sophia Klaber

Stayce Harris

Stephanie De Lauzon

Stephanie Roth

The Mallis Family

The O'Leary Family

Veronica Magnotta

Viking Global Foundation

William Leighton-Armah



# RESOURCES

## "Confident" Podcast



WITH SHERI & OLIVIA WEST

[goLiveGirl.org/podcast](https://goLiveGirl.org/podcast)

LISTEN NOW



Whether we're talking about the fear of failure or anything else holding you back, confidence is the key to unleashing your power. Listen to "Confident" with Sheri West, and her fearless daughter, Olivia. The world needs confident, inclusive leaders who embrace diversity to rise up. The time is now. Join us.

## Advocacy



[goLiveGirl.org/advocacy](https://goLiveGirl.org/advocacy)

At LiveGirl, we harness the power of youth by uniting the diverse voices of girls in Connecticut, delivering a state-wide positive impact. As advocates, we meet with legislators and push bills leading to change. We help girls realize the power of their voice and speak up on issues they are passionate about.

## Get involved:



[goLiveGirl.org/volunteer](https://goLiveGirl.org/volunteer)

**SPONSOR | MENTOR | HIRE A SHE WORKS INTERN**

## She Cares

Does your daughter need someone to talk to? Our She Cares mentors are equipped to provide a confidence boost and are here for you.

[goLiveGirl.org/shecares](https://goLiveGirl.org/shecares)

## Try This!

Collection of at-home and on-the-go activity ideas, shareable graphics and resources for girls of all ages to enjoy!

[goLiveGirl.org/try-this](https://goLiveGirl.org/try-this)

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