



# 2019 GRATITUDE REPORT



Thanks to you, these young women are ready to lead.

## DEAR LIVEGIRL COMMUNITY,



I am immensely proud to share with you our 2019 Annual Report, encapsulating our program accomplishments and how we're changing the game — made possible because of you. Founded in 2014, LiveGirl's impact has grown exponentially every year.

In 2019, we served 1,420 girls in our free-of-charge leadership development and mentoring programs, 65% being girls of color. Our evidence-based programs equip these young women with the leadership skills they need to thrive in today's world. We have expanded our programs in grades 5 thru 12 and launched a new high school leadership program — LiveGirl League. This program creates an inspiring “ripple effect,” as our confident leaders are now making positive changes in their local communities. Last year, we also launched *Confident* - a podcast - and other digital resources to reach any girl, anywhere, anytime she needs us. In recognition of our impact, we were delighted to be honored by Moffly Media as their *Best Friend to Girls* recipient of the 2019 Light a Fire awards.

And we are just getting started! To position us for the future, our Board recently completed a strategic planning process with a professional consultant. Our five-year strategic plan provides the necessary foundation for powerful growth to expand both our reach and impact and to realize our goal of being a best-in-class girls' leadership organization. We are more committed than ever to our mission — because today, when girls have more opportunities than ever before — when we should be seeing the next generation of female leaders rise — we are instead in the midst of a growing mental health and confidence crisis. Never before have girls reported such high levels of feeling overwhelmed, stressed, sleep deprived, anxious, and depressed.

This is why we need your continued support — so that girls may develop the confidence and courage necessary to realize their best selves. Your belief that EVERY girl deserves a chance to lead is what sustains us. Together, we will build confident leaders and arm girls with the resilience to not give up. This is how our girls will reach their full potential — and our society, too.

**IN GRATITUDE,**

**SHERI WEST** *Founder & Chief LiveGirl*

# Light a Fire 2019

A CELEBRATION OF GIVING

LOVE & FORGIVENESS  
Patricia Chadwick on her journey out of a religious cult

HARVARD OR BUST?  
How to stay sane during the college admissions process

# GREENWICH

Light a Fire 2019  
A CELEBRATION OF GIVING



SHERI WEST



GIOVANNA MILLER



READ EXHIBITIONS,  
TACEY WEHRICH, COO



A. REYNOLDS  
GORDON



TRACY  
MGRATH DEPUTY



CATALINA BORAK



MICHAEL PARBER



PAM LEWIS



DR. NOLAN ZEIDE &  
DR. STEVEN ZEIDE



PURAB ANANDJI



NOVEMBER 2019 | \$5.95  
GREENWICHMAG.COM  
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WE RISE!

ORGANIZATION:  
LiveGirl

BEST FRIEND TO GIRLS

## SHERI WEST



### INSPIRATION

"I grew up in a small town in Michigan, and giving back was something we always did as a family," says New Canaan resident Sheri West. "Working in corporate finance at GE, I had great success, but I also encountered obstacles that are unique to women. When I had kids, I began thinking more about this issue. About six years ago, we hosted a middle school girl through Fresh Air Fund. She was the same age as our middle child, and it really struck us that she had all the smarts our daughter has but none of the access to opportunities or mentors. At that moment, we sat down as a family and discussed starting LiveGirl!"

### COURAGE INTO ACTION

Since founding LiveGirl in 2014, West says she "spends every moment, even in my dreams, thinking about how to close the female leadership gap and how to achieve gender parity." In 2018, LiveGirl enrolled over 1,200 girls in its free leadership and mentoring programs in Bridgeport, Greenwich, New Canaan, Norwalk, Ridgely, Stamford, Waterbury, Westport and Wilton. This year, LiveGirl partnered with the Connecticut Alliance of Boys & Girls Clubs to expand its middle school program statewide, and last summer 200 girls attended LiveGirl's annual summer camp in New Canaan, with transportation provided from as far away as Waterbury.

Kate Reeves, LiveGirl's Youth Advisory Board president and recent high school graduate, comments: "LiveGirl taught me to advocate for myself. For many of

my friends, LiveGirl allowed them to aim for goals or roles they had never pictured themselves in. For many middle-schoolers, LiveGirl is a community of kindness and support in a time when girls are so often taught to judge and compete. Sheri has mastered the art of empowering girls to empower each other. This work is more vital than ever. Middle school girls face quickly decreasing rates of self-confidence, which often continue into adulthood, manifesting in workforce trends where women are less likely to ask for a raise or less likely to speak highly of themselves in interviews. Sheri has identified this crisis and created an organization that teaches girls how to support each other, shows them the success they can achieve, and inspires them to advocate for themselves and one another."

West is now established as an expert in girls' leadership. "It's really rewarding to have organizations coming to us and asking us to run workshops," she says, adding, "What do we resonate with parents now more than ever. The world we live in is challenging for girls, especially girls of color. We need to build up girls' self-esteem and social and emotional intelligence." She has a practical outlook regarding social media and the risks it feeds: "Teens aren't going to give it up, so we have to teach them how to curate a positive experience."

### HOPES & DREAMS

"I have many, I dream of gender parity, of a female president, of more young women having the confidence to raise their hands and to step up into leadership positions." a

NOVEMBER 2019 GREENWICH  
79

# MOFFLY MEDIA BEST FRIEND TO GIRLS

LiveGirl was proud to accept this award on behalf of our committed Board, staff, mentors, volunteers - and most especially - the brave girls who show up every day and put in the work to become confident leaders.



# OUR MISSION

Founded in 2014, LiveGirl is a Connecticut-based nonprofit organization that builds confident leaders. LiveGirl's mission is to empower and equip the next generation of brave, inclusive leaders with the skills, community, and connections so that ALL girls may thrive and make a positive impact on their local community and the world.

## WHAT MAKES US DIFFERENT?

LiveGirl provides leadership development, sisterhood, personal exploration, and laughs. We serve thousands of girls annually in our free-of-charge, innovative leadership development and mentoring programs. Our evidence-based programs are proven to build self-esteem and social-emotional intelligence, the building blocks of a confident leader.

## OUR FOCUS

We build diverse and inclusive leaders ready to make positive change in their local communities and the world. We provide the power of community including access to fierce female role models. We focus on skill development that breeds confidence, including public speaking, conflict resolution, networking, advocacy, and activism. We create BRAVE SPACES where adults are listening to young people on the issues they care about. The positivity and sisterhood of the LiveGirl community can be THE difference in a young woman's life.

# ABOUT US



## WHO WE SERVE

In 2019 alone, LiveGirl enrolled **1,420** young women in its free-of-charge programming and is currently expanding Confidence Clubs statewide through the CT Alliance of Boys & Girls Clubs. **65%** of our participants are girls of color and **70%** are from underserved zip codes.

## 21ST CENTURY LEADERSHIP MODEL

- **STARTS** working with girls in middle school, which research has shown is the most critical time in a young person's development.
- **UTILIZES** evidence-based programs that build self-esteem and social-emotional intelligence - the building blocks of a confident leader.
- **PROVIDES** sisterhood and a diverse community where girls can learn the skills necessary to navigate the teen years.
- **COACHES** girls to set aside their perfectionism and take risks.
- **EMPOWERS** girls to embrace their true selves and find their voice.
- **CONNECTS** girls to trailblazing female role models so they see what's possible.

## **PARTNERS** include:

Amy Poehler's Smart Girls, Connecticut Public Schools, CT Alliance of Boys & Girls Clubs, Duke University, Junior League of Stamford-Norwalk, University of Connecticut, Yale University, and Youth Organizations



# OUR IMPACT

- 91.8% feel empowered to be her true self because of LiveGirl
- 91% know how to deal with conflict (70% pre-program)
- 85.9% feel brave because of LiveGirl
- 83.5% learned the power of her voice
- 82.3% feel confident as a leader (64.9% pre-program)



## WHY LIVEGIRL?

### To address the growing levels of stress and anxiety in teen girls:

- **7 in 10 girls** believe they are not good enough and don't measure up in some way.
- **75% of girls** with low self-esteem reported **engaging in negative activities** like cutting, bullying, smoking, drinking, or disordered eating.
- Between ages 8 and 14, girls' **confidence levels drop by 30%**.
- **46% of girls do not believe** they are smart enough for their dream career.
- **1 in 2 girls** don't disagree with others, nor say what they are thinking because they **want to be liked**.
- Adolescent girls are experiencing stress, anxiety, and depression at twice the rate of boys. The CDC has reported that teen girl **suicide rates are increasing** at an "alarming pace."

### To address girls' lack of confidence, which deters them from pursuing leadership; provide confidence-boosting skill development:

- Provide **critical skill development**, including public speaking, conflict resolution, assertive communication, problem-solving, networking, self-advocacy, and goal-setting.
- Provide **safe spaces**, because less than 4% of teen girls will talk to a parent, teacher, or counselor when feeling sad, anxious, or depressed.
- Girls who have a mentor are **130% more likely to hold a leadership position** in their career.
- **89% of young women set more ambitious life goals** when they have access to female role models.

### To address the female leadership gap:

- **Women outperform men academically:** 57% of US college degrees now go to women; the majority of valedictorians are women; and women have, on average, higher GPAs.
- However, **women make up just 5%** of Fortune 500 CEO positions and only 20% of governmental leadership positions.
- Only **1 in 5** C-suite members are women and only **1 in 25** are women of color.

Sources: Dove Self-Esteem Project, Confidence Code for Girls, Psych Central, CDC, Mentor.org, NYU, Center for American Progress, Forbes

# WHAT WE DO

EXCEPTIONAL LEADERS UNDERSTAND THE ESSENTIAL VALUE OF DIVERSITY AND INCLUSION

*We teach middle school girls "how to" lead and then provide high school girls with opportunities to lead others. High school mentors provide "just been there" mentoring to middle school girls.*



## MIDDLE SCHOOL

- 10-WEEK CONFIDENCE CLUBS
- LEADERSHIP SUMMITS
- CAMP LIVEGIRL
- VACATION PROGRAMMING
- PARENT/DAUGHTER WORKSHOPS
  - Social Media, Raising Resilient Daughters, Women's History, etc...



## HIGH SCHOOL

- 8-WEEK LIVEGIRL LEAGUE
- LEADERSHIP COUNCIL
- SERVICE LEADERSHIP/MENTORS
- COMPANY VISITS
- "SHE WORKS" INTERNSHIP PROGRAM
- PARENT/DAUGHTER WORKSHOPS



**BECAUSE OF LIVEGIRL**  
*these girls are ready to lead*

# WHO WE SERVE

**2019**

Total # of  
unique girls  
served

**1,420**

Confidence Clubs  
(10 weeks each)

36 groups  
394 girls

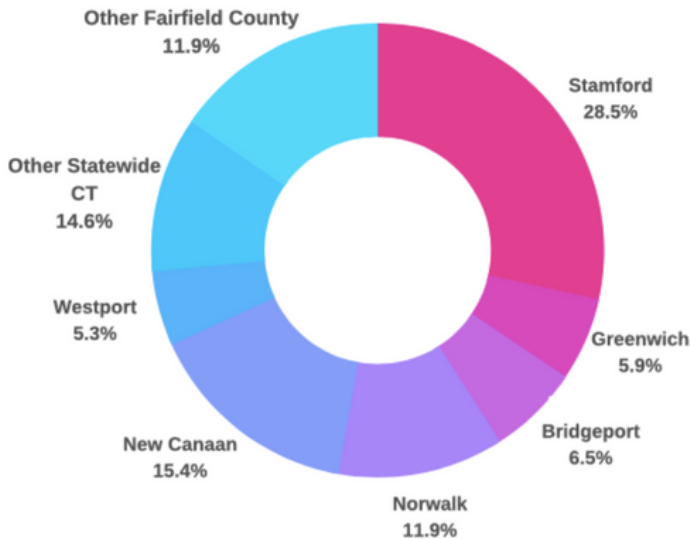
**SINCE  
2014**

Total # of  
unique girls  
served

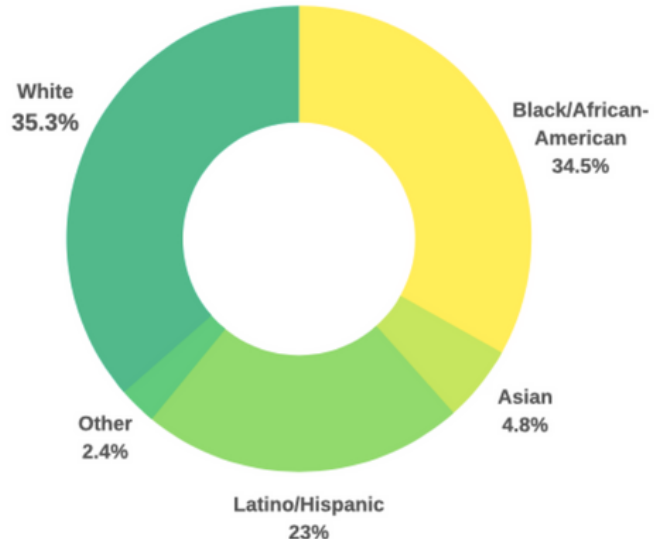
**3,658**



## GEOGRAPHY



## RACE/ETHNICITY







# OUR LEADERSHIP MODEL

We have collaborated with some of the finest professors and leadership experts in the area to develop our curriculum and leadership model.

Collaborators include: Duke University, Yale University, The Brave Institute, University of Connecticut, the CT Collective for Women and Girls, and the Connecticut Governor's Prevention Partnership.

## WE PREPARE GIRLS TO LIVE OUR LEADERSHIP VALUES

### live BRAVE

*Embody resilience and perseverance to overcome obstacles; stand up and speak out for what you believe in.*

### live KIND

*Connect positively with yourself and others and have a positive impact on the world around you.*

### live YOUR TRUE SELF

*Love yourself, believe in yourself, and embrace your original, unique self.*

### live YOUR POWER

*Identify and leverage your inner powers; activate and self-empower to change the world.*

**BECAUSE OF LIVEGIRL**  
*these girls are ready to lead*

# OUR IMPACT

## Leadership Skill Development

### MIDDLE SCHOOL LEAD SELF

### HIGH SCHOOL LEAD OTHERS

Program Element	Experiences/Skills	Confidence Club	Leadership Summits	Camp LiveGirl	LiveGirl League	Leadership Council	Mentor/Counselor
SKILL DEVELOPMENT	Public speaking	●	●	●	●	●	●
	Conflict resolution	●	●	●	●	●	●
	Effective or assertive communication	●	●	●	●	●	●
	Problem solving	●	●	●	●	●	●
	Networking and self-advocacy	●	●	●	●	●	●
	Goal setting	●		●	●	●	●
COLLABORATION	Team or group-based projects/activities	●	●	●	●	●	●
	Relationship building experiences or skill-building	●	●	●	●	●	●
	Opportunities to work with diverse groups (i.e., ages, cultures, etc.)		●	●	●	●	●
MENTORSHIP	Counselor in-training, big sisters, or other program elements that connect girls with older girls and women	●	●	●	●	●	
	Peer leadership programs			●	●	●	●
	Trained mentors	●	●	●	●	●	●
HIGH EXPECTATIONS AND MEANINGFUL OPPORTUNITIES	Youth-led projects or initiatives and programs that give girls opportunities to choose causes that matter to them	●	●	●	●	●	
	Opportunities for girls to teach and lead others			●	●	●	●
	Programs that incorporate chores, tasks, and expectations	●		●	●	●	●
EXPOSURE	Career exploration		●	●	●	●	
	Opportunities to hear from and/or meet inspiring female leaders in a wide range of fields		●	●		●	●
	Resources and support for finding internships and volunteer or shadowing opportunities				●	●	

Source: Harvard University (Making Caring Common Project)

**BECAUSE OF LIVEGIRL**  
*these girls are ready to lead*

## OUR IMPACT

**91.8%**

Feel empowered to be her true self because of LiveGirl

**91%**

Know how to deal with conflict (70% pre program)

**85.9%**

Feel brave because of LiveGirl

**83.5%**

Learned the power of her voice

**82.3%**

Feel confident as a leader (64.9% pre program)

*"We are proud to partner with LiveGirl and offer Confidence Clubs at the Boys & Girls Clubs in Connecticut to reach girls from all backgrounds. Our girls want to be leaders and are thriving because of this program."*

**DON MALETO**

Executive Director, CT Alliance of Boys & Girls Clubs

*"Our female youth, especially those in the middle school years, need programs just like LiveGirl. LiveGirl emphasizes that they can, and will, reach their goals, if they strive to work hard at what they want. These young ladies, regardless of their background or socio-economic status, deserve the best that life has to offer and LiveGirl exposes them to ideas and people that show them that they are smart, strong and special people."*

**LAURA MAGNOTTA**

Unit Director, Wakeman Boys & Girls Club

*"LiveGirl has created an extraordinary "movement"...one that will transform the lives of these girls lucky enough to be in the reflective glow. Their work is so critical to this specific population of girls...imagine if we can shift them in middle school...and unleash a new generation of confident, BOLD young women...which the world needs tremendously! Heartfelt thanks and love."*

**PATTI RUSSO**

Executive Director, Women's Campaign School at Yale

**BECAUSE OF LIVEGIRL**  
*these girls are ready to lead*

# FIERCE, FEMALE ROLE MODELS

*LiveGirl provides access to diverse role models so girls know what's possible.*

## RACHEL SIMMONS

*New York Times bestselling author*



## DR. CRISTAL GLANGCHAI

*Founder and CEO, VentureLabs*



## DEIRDRE STANLEY

*EVP General Counsel, Estee Lauder*



BECAUSE OF LIVEGIRL  
these girls are ready to lead

## FIERCE, FEMALE ROLE MODELS

LiveGirl connects girls with diverse role models.

### SENATOR ALEX BERGSTEIN

Connecticut State Representative



### #GIRLBOSS EVENT PANEL INCLUDES

L to R: Alyson Gerber - Bestselling Author | Barbara Stevens - President, Rand Insurance | Valerie Cooper - Founder of Picture That Art, LLC | Juliana Fetherman - Founder and CEO of Making Authentic Friendships



### SO MANY MORE!



**Alicia Robinson** - Program Director, Turnaround Arts: Bridgeport  
**Samantha Razook** - CEO of Curious Jane  
**Cheyenne Tyler Jacobs** - Poet, Screenwriter, Author  
**Pilin Anice** - Health & Wellness Coach  
**Georgia Hunter** - NY Times Bestselling Author, "We Were the Lucky Ones"

"A group of women working to make the world a better place not only just for women but for everyone. That is sisterhood."

Amanda de Lauzon, LiveGirl Media Intern

# ANY GIRL, ANYWHERE.

## CONFIDENT PODCAST



In the words of Sheri West:

Every time I meet a female icon, I learn so much and wish that we could somehow capture their knowledge and wisdom to benefit a wider audience of girls and women.

Over the past year, I have mused at how incredible it would be to feature these women on a podcast! You see, one of my favorite ways to relax, is to grab my ear buds and go out for a walk while listening to a podcast.

I engaged my daughter on the idea. Would she like to be involved? After all, my daughter Olivia (now 16 years old) has been my co-pilot with LiveGirl from the beginning. She is fearless and amazes me every single day. I fell in love with the idea of working with her on this project. After looking around, we realized there wasn't another podcast exactly like the one we had in mind. Olivia and I, lending mother/daughter perspectives, would have conversations with fierce female leaders on the things holding young women back today. We partnered with Nurenu Brand Marketing to launch *Confident* and we were in business!

We are having more fun than we imagined recording the podcast. Every episode is so different! We hope you will listen to *Confident*! We are excited to provide you with an opportunity to "meet" some truly fierce, trailblazing female leaders, and to leverage their lessons to become more confident.



**AVAILABLE ON**  
Apple Podcasts and Spotify!

A special thank you to  
**nurenu**  
brand marketing

LiveGirl Blog | [goLiveGirl.org/LiveGirl-blog](https://goLiveGirl.org/LiveGirl-blog)  
Check out our blog 100% curated by our inspiring LiveGirl community members!

"Try It" Resources | [goLiveGirl.org/trythis](https://goLiveGirl.org/trythis)  
We've created and curated a collection of at-home and on the go activity ideas, shareable graphics and coloring pages for girls of all ages to enjoy!

Join our 7,000 (and growing!) follower base





# 2019 IMPACT SCHOLARS

LiveGirl is thrilled to offer annual Impact Scholarship awards to graduating seniors who have demonstrated selfless leadership and service that has made a significant impact in the lives of others. The awarded scholars truly embody the LiveGirl values and serve as role models to empower the next generation of female leaders.

## SABRINA AHAMED

Sabrina is a compassionate mentor, a joyous soul, and a leader. She has been involved in LiveGirl as a Mentor and Fellow and will graduate from the Academy of Information Technology and Engineering in Stamford, CT in June. As a LiveGirl Mentor, she raised her voice on what it's like to be a Muslim woman in today's world. Sabrina is a Freshman at Connecticut College.



## KATE REEVES

Kate Reeves is an activist, a storyteller, and a powerful leader. She has been involved in LiveGirl as a Fellow and President of the LiveGirl Youth Advisory Board, where she was instrumental in growing our high school advocacy efforts. She is a senior at New Canaan High School where she led the Model United Nations, served as editor of the school's literary magazine, and played field hockey, gymnastics, and lacrosse. Kate is a Freshman at Georgetown University.

Scholarship award generously donated by

*Livewell*  
DESIGN

# IMPACT INTERVIEW

*"Women can be the  
face of anything!"*  
- Aziza



## AZIZA

High School Senior

**LiveGirl Location:** Stamford's LiveGirl League

**Prospective Major:** Nursing or Business

**Female Role Model:** Her mother

Aziza has participated with LiveGirl since October of 2019, when she got involved with the LiveGirl League. LiveGirl has influenced her daily life by providing her with confidence and reinforcement in becoming a powerful woman. Aziza shares that the LiveGirl League program has provided her with friends and mentors she can rely on.

The biggest lesson she has taken from LiveGirl is that women are capable of anything. She is an advocate for equal rights between men and women in the workforce, and she has huge dreams for her future. Aziza believes that women can be the face of anything! Her biggest hero and role model is her mother, and she wants to be that same role model for her community and all those around her.

Aziza shares that her most memorable moment with LiveGirl was when she was given the opportunity to give a speech to LiveGirl's Board of Directors at their annual Gratitude Awards ceremony, where she was able to tell her story and share her goals for the future.

To girls who are interested in getting involved with Live Girl, her biggest piece of advice is to take any advantage that comes your way! In addition, she is very grateful for always having her confidence coaches for support, and having a whole network of people who are always there for you.



## IMPACT INTERVIEW

*"See the world with  
more hope."  
- Sheniqua*



## SHENIQUA

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7th Grader

**LiveGirl Location:** Confidence Club at the Stamford Boys and Girls Club

**Dream Job:** Football player or own her own business

**Role Model:** Michelle Obama

Shaniqua has been participating in LiveGirl programs for the past two years. LiveGirl has been the place where she is able to step out of her comfort zone, and where she has learned to apply herself to become a better person. Shaniqua shares that LiveGirl's programs have motivated her to see the world with more hope. She has learned how to put herself out there, and has a new perspective on how to carry herself in everyday life.

Shaniqua's favorite memory with LiveGirl was the "Dream Big" Summit on Election Day. She made a vision board, where she defined her personal values, expressed her gratitude, and wrote down her passions and goals. The summit continued with fun activities, where she went on a nature walk with her friends, and they even saved a bird's life on the way back!

She encourages other girls to get involved with LiveGirl because she believes that it changes the way you think about life, and it teaches you to have confidence in situations you might be typically shy. Furthermore, she has and continues to make so many new friends and mentors she can trust and rely on.



## TESTIMONIALS

### CONFIDENCE CLUB

*"I look forward to the Confidence Club program every week. I love that I can speak freely and learn from other girls."  
8th Grade | Cloonan Middle School*

*"At Confidence Club, I feel like my voice is being heard and that I can say what I'm feeling in a safe place."  
7th Grade | Stamford Boys & Girls Club*

*"At Confidence Club, I learned how to talk about what I'm feeling and to let people help me."  
7th Grade | Westport Toquet Teen Hall*

*"Confidence Club taught me that you do not have to be born a leader and that I can be a leader too."  
7th Grade | Ridgefield Boys & Girls Club*

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### LIVEGIRL LEAGUE

*"LiveGirl League taught me to never give up on my dreams, work hard, and to never let anyone bring you down."  
9th Grade | Stamford High School*

*"LiveGirl League taught me the importance of sisterhood and to speak up."  
12th Grade | Westhill High School (Stamford)*

*"LiveGirl League taught me to always be brave and to be the best you."  
9th Grade | Central High School (Bridgeport)*

*"LiveGirl League taught me to speak up and that my voice matters."  
10th Grade | New Canaan High School*

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### CAMP LIVEGIRL

*"Camp LiveGirl taught me to LIVE brave and that we should all strive to be the best version of ourselves, but not to change in a way that's negative or is negative towards others."  
7th Grade | Bridgeport*

*"Camp LiveGirl taught me not to care about society rules or change who you are just for society or just because someone didn't like you. Be your own person in this world and it's ok to be scared or nervous because you are brave and you can do it."  
6th Grade | Stamford*

*"Camp LiveGirl taught me to just be yourself & don't worry about what others have to say because at the end of the day - this is the life I was given & I need to make the best out of it by being happy to be ME."  
11th Grade | Bridgeport (Counselor)*

# OUR STAFF



## SHERI WEST

*Founder & Chief LiveGirl*

*MA Leadership Development, 25+ years of corporate and leadership development experience*

## ALISON WALLER

*Program Director*

*MA Women's History | 4+ years Girl's/Women's Empowerment | Certified Sexual Assault Crisis Counselor & Yoga Teacher*



## CHELSEA STARKS

*Marketing & Operations Manager*

*BA Marketing | 5+ years Nonprofit Marketing*



# OUR BOARD

**MS. JENNIFER B. EZRING**

*Corporate Partner at Cahill Gordon & Reindel LLP*

**MS. MELIKA FORBES, JD**

*General Counsel at Achievement First*

**MS. KIRAN JAGTIANI**

*Student Advocate | Student at Rutgers University*

**MS. MINDY P. JONES**

*Senior Private Banker at Wells Fargo*

**MS. DAWN KURTH**

*Parent Advocate | Founder & CEO | Health & Wellness Expert*

**MS. LAURA MAGNOTTA**

*Unit Director at Wakeman Boys & Girls Club - Smilow-Burroughs Clubhouse*

**DR. VIDA SAMUEL**

*Assistant Professor in Women's Studies at University of Connecticut - Stamford*

**MR. BRIAN WEST**

*Chief Financial Officer at Refinitiv*

**MS. SHERI WEST**

*Founder, CEO & Chairperson at LiveGirl*

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## ADVISORY BOARD MEMBERS

*Dr. Meg Domino | Founder, The Domino Effect*

*Dr. Jeanne Peloso | Associate Dean of Student Affairs at Yale University*

## LEADERSHIP CONSULTANTS

*Ms. Amy Rochlin | Rochlin Leadership Consulting*

*Dr. Ada Gregory | Associate Director at Kenan Institute for Ethics at Duke University*

## KEY CONTRIBUTORS

*Laney Lloyd | Photographer*

*Megan Palladino | Event Planner*

*Alison Riith, MPP MPA, Assessment Specialist | Outside Evaluator*

*Meg Schutte | Copywriter*



*Thanks to Catamount Mountain Resort for donating a staff retreat!*



# OUR MENTORS

**MS. KATIE CAMPBELL**

*7th Grade Social Studies Teacher at Saxe Middle School*

**MS. ELISE DESIMONE**

*Graduate Student at Fairfield University*

**MS. JENNIFER H. DEVINE**

*Small Business Owner*

**MS. KIMOLEE ERYN**

*Spoken Word Artist and Author*

**MS. SHAMARE HOLMES**

*Educator | Program Director at Her Time*

**MS. KELLY IDARRAGA**

*Support Group Coordinator and Bilingual Educator at The Rowan Center*

**MS. MEGAN KEANE**

*Graduate Student at Sacred Heart*

**MS. STEPHANIE LUCZAK, LMSW**

*Program Coordinator at the Help Me Grow National Center*

**MS. EMMA MAKI**

*LiveGirl Intern | Student at University of Hartford*

**MS. MEGAN PALLADINO**

*Small Business Owner*

**MS. SHNEIDINE CHERY**

*Executive Producer and Motivational Speaker*

**MS. CHELSEA STARKS**

*Freelancer and Marketing Consultant*

**MS. JACKIE STARKS**

*Women's Ministry Leader*

**MS. ALICIA THOMPSON**

*International Thespian | Writer*

**MS. ANNETTE L. THOMPSON**

*Business Owner and Entrepreneur*

**MS. JUANA YANES**

*Senior Case Manager at Connecticut Institute for Refugees and Immigrants*

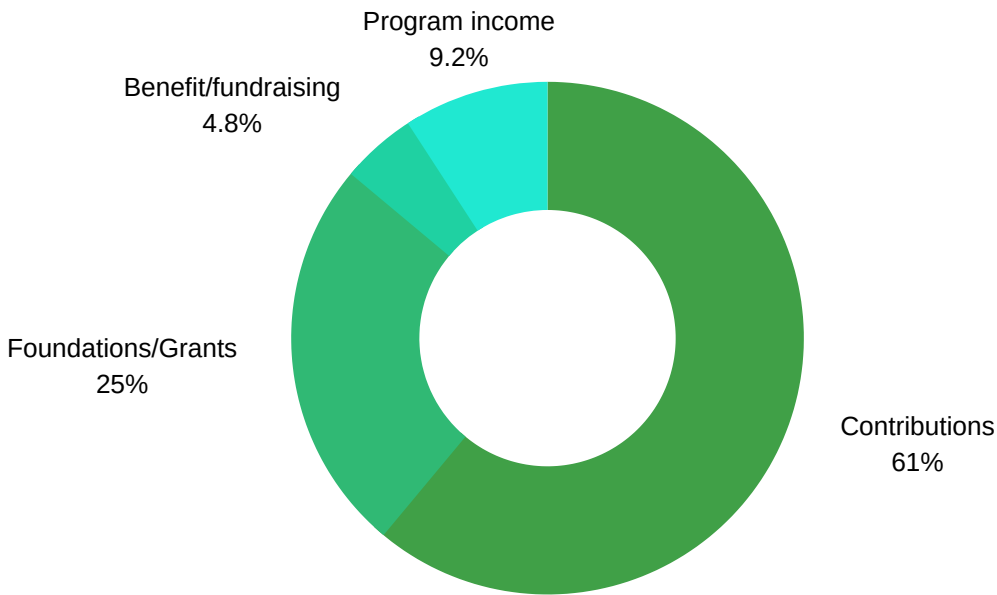


Our team of professional mentors have extensive experience in youth development and women's studies. Each member of our team has undergone a background check and been thoroughly vetted..

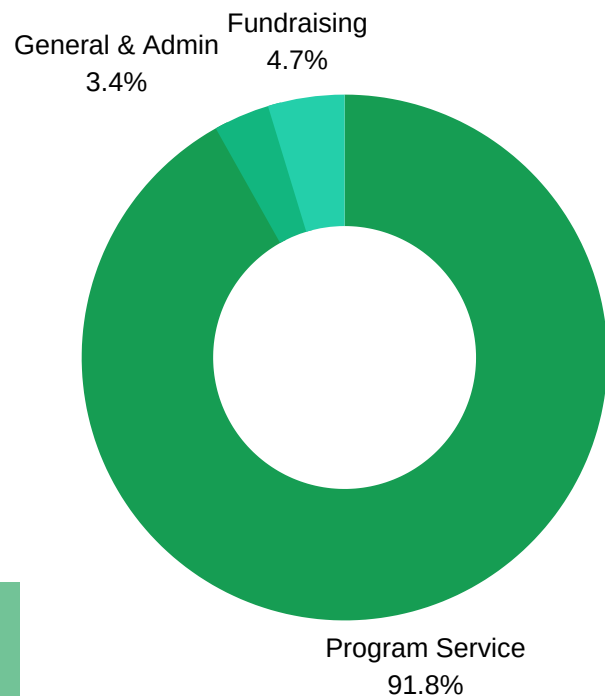
# FINANCIALS

FISCAL YEAR: 1/1/19-12/31/19

## REVENUE & SUPPORT | \$237,144.91



## EXPENSES | \$180,552.73



LiveGirl, Inc. is a registered 501(c)(3) nonprofit organization.  
Tax ID 81-0872133

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Reviewed by Lamborn Accounting

# 5 YR STRATEGIC GOALS

In consultation with

**ROCHLIN** | LEADERSHIP  
CONSULTING

1. Increase reach to girls in grades 5 - 12 across Connecticut.
2. Continually develop and deliver top-level, 21st Century skill development, mentorship, and experiences.
3. Ensure quality of connection and retention of girls over time.
4. Be recognized as a best-in-class girls' leadership organization and use this platform to amplify female voices.
5. Increase revenue to sustain operational needs and provide transformative opportunities for the LiveGirl community.



# PARTNERSHIP SPOTLIGHT

*Our partnerships make us stronger.*

## CT ALLIANCE OF BOYS & GIRLS CLUBS



Made possible by a generous grant from the Nielsen Foundation, LiveGirl and the Connecticut Alliance of Boys & Girls Clubs partnered to expand LiveGirl's Confidence Club program statewide. LiveGirl also hosted its first annual statewide Boys & Girls Club summit. The middle school leadership summit was held at the Wakeman Boys & Girls Club in Bridgeport and brought together 75 girls from neighboring Boys & Girls Clubs including Greenwich, Milford, Naugatuck Valley, Stamford, and Waterbury.

Keynote speaker Dr. Jackqueline McLean, CEO/Owner of McLean Smiles, encouraged the girls, "Find yourself a mentor, set goals, and keep pushing toward your dreams."

CT Alliance Executive Director, Don Maleto stated, "The Boys & Girls Clubs are committed to doing everything possible to ensure bright futures for our youth. We are excited to partner with LiveGirl to make sure our young women have every opportunity to grow and develop leadership skills. LiveGirl also provides our young women access to fierce female role models."



## JUNIOR LEAGUE OF STAMFORD NORWALK



LiveGirl and the Junior League of Stamford-Norwalk (JLSN) are thrilled to announce the launch of a new leadership program for high school women. The LiveGirl League is an eight-week program that creates change agents and leaders ready to make a positive impact in their community. JLSN is an ideal partner to launch our new program, as it includes collaborative teamwork and professional networking.

JLSN President Elizabeth Kitts stated, "Every three years, JLSN selects a community partner to amplify impact. We are thrilled to partner with LiveGirl to empower high school girls in Fairfield County. Our members will have an opportunity to serve as 'Confidence Coaches' for the program, leveraging their professional expertise to help prepare the next generation of female leaders."

The LiveGirl League is offered twice a year in two CT locations: UConn-Stamford and New Canaan's LiveGirl office.



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Thank you for standing with the girls and women of Connecticut!



### YOUTH ORGANIZATIONS

George Washington Carver Community Center  
Darien Depot  
Stamford Peace Foundation/Beyond Limits  
Westport Toquet Hall Teen Center  
Wilton Trackside Teen Center

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# THANK YOU.

We are grateful to our supporters who are committed to increasing access and opportunities for girls. Their generous donations make our work possible.



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## **GIRL AMBASSADORS | \$1,000 - \$4,999**

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The Domino Family Foundation	Silver Hill Hospital
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# THANK YOU.

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# 2019 GRATITUDE REPORT



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