



2021 DAY OF THE GIRL SPONSOR PROPSAL

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Building an equal, inclusive future together

What We Do

LEADERSHIP | SISTERHOOD | CONFIDENCE | CAREER-READINESS



Founded in 2014,

LiveGirl, Inc. is a Connecticut-based nonprofit organization that builds confident, inclusive leaders. Our mission is to prepare the next generation of diverse, brave female leaders with the skills, community, and connections so that ALL girls may thrive and make a positive impact on the world.

Our vision is to contribute to a world free from both gender and racial inequality.

MIDDLE SCHOOL

- Confidence Club - 8-week mentoring program
- SHE CARES - 1:1 mentoring
- Leadership Summit events w/ guest speakers
- Camp LiveGirl (summer)

HS/COLLEGE

- LiveGirl Launchpad - 1:1 mentoring with a professional
- SHE WORKS - career-readiness & internships
- SHE LEADS - annual leadership conference
- Alumni Advisory Board

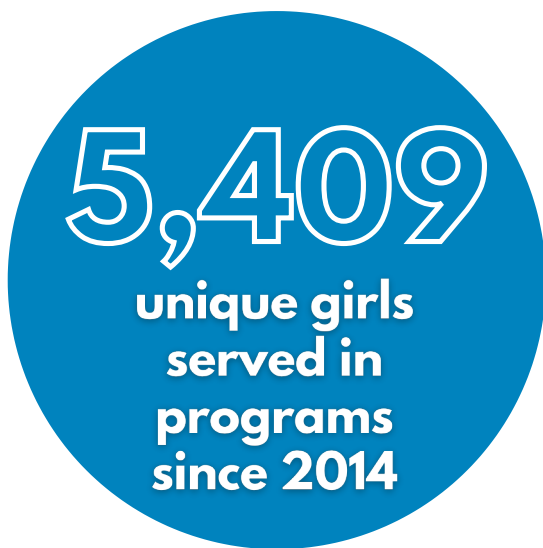
HIGH SCHOOL

- LiveGirl League - 8-week leadership program
- Leadership Council
- Middle School Mentors
- Senior Fellowship Program
- Impact Scholarships

EQUALITY & INCLUSION

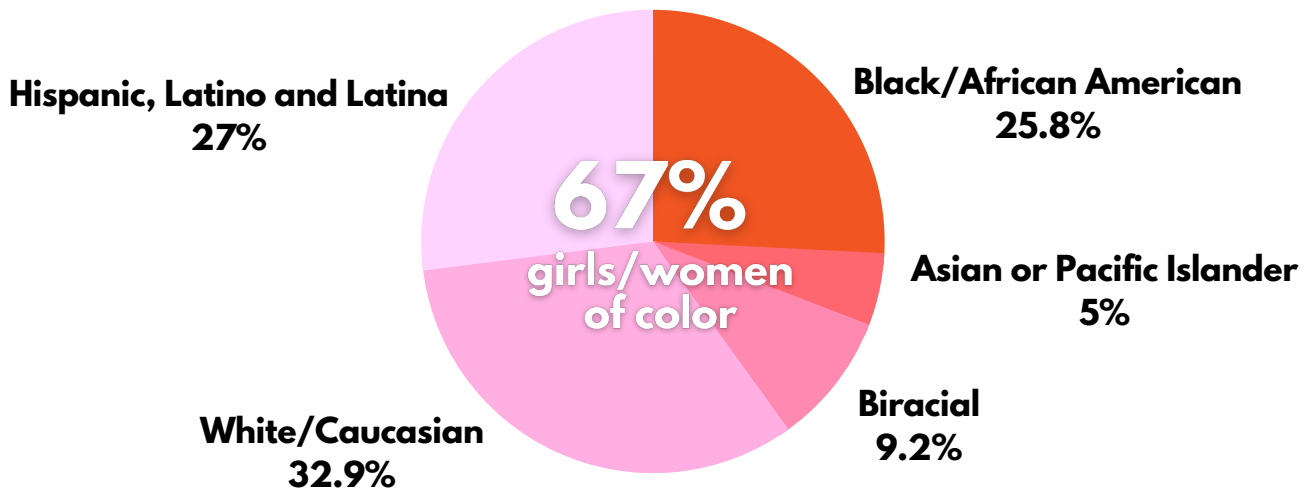
- "So, You Want to be an Activist?" - 8-week program
- "Listen, Learn, Act" - conversation series
- Virtual Racial Justice Roadmap
- Equality & Inclusion online resource hub

Who We Serve



**Includes: Leadership Summits, Conferences, Workshops, Social Media Events*

DEMOGRAPHICS



2021 DAY OF THE GIRL PROPOSAL

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IMPACT

	BRONZE Girl Supporter \$2,500	SILVER Girl Advocate \$5,000	GOLD Girl Champion \$10,000
• Sponsor Day of the Girl Rally on October 9th, 2021 at Mill River Park	X	X	X
• Fund 25 girls/young women free attendance	X	X	X
• Fund 100 girls/young women free attendance			X
• Fund transportation for women from Hartford, New Haven, Bridgeport to attend			X

SPONSORSHIP BENEFITS

• Logo and website link prominently featured on the LiveGirl website and annual report	X	X	X
• Logo on event signage	X	X	X
• Logo on full page Moffly Media ad		X	X
• Press Release and publicity photos		X	X
• Free tabling at event	X	X	X
• Introduce speaker			X

KEYNOTE SPEAKERS

MARI COPENY

Social Justice Ambassador



Mari Copeny is most well known as “Little Miss Flint” - she first gained national attention in 2016, when at the age of 8, the LA Times published a letter she wrote to President Obama challenging him to visit Flint, Michigan. The letter sparked an urgent dialogue around the clean water crisis and environmental racism that was impossible to ignore, ultimately leading to meetings with Presidents Obama and Clinton, Bernie Sanders, and spotlights by TIME Magazine, The Washington Post, NBC News, and VICE.

In the wake of her note to Obama, her work in the community and successful crowdfunding campaigns have allowed her to distribute over 1M bottles of water to Flint residents, raise over \$500K for her ‘Flint Kids’ projects to place thousands of books into the hands of local children, and distribute backpacks filled with supplies to school-age youth. She’s partnered with water filter company Hydroviv to donate and distribute high-capacity lead removal filters to families and child-centric organizations in Flint.

Mari was named to the U.S. Delegation to the 65th Session of the UN Commission on the Status of Women. She is the youngest delegate ever selected to the UN Commission. She’s also a Youth Ambassador to the Women’s March on Washington and the National Climate March, sits on the board of directors for Kid Box, and is an active member of 18 x Eighteen, an initiative to get young people to vote once they turn 18. In 2019, she received the Shorty Award in Activism.

CHEYENNE TYLER JACOBS

Poetic Activist, Screenwriter & Author



Cheyenne Tyler Jacobs is a Black creative originally from New Jersey. She started breaking ground as @shewillsspeak on Instagram, with her writing after the release of her second book *The Tragic Type of Beautiful* in May 2018. Her words and work started being featured on numerous platforms such as MeTOO, Frolic, AspireTV, N.O.W, and End Rape on Campus. After the release of her second book, she founded the She Will Speak Series which curates bi-annual anthologies. Currently, Cheyenne resides in Atlanta, where and is continuing her work tackling the issues of racism, sexual violence, and homelessness through art and activism.

Cheyenne is a sought-after public speaker, tackling various topics including: Trauma Informed Care; Mental Health First Aide/Awareness; Healing through Art; Advocacy In Young People/Advocacy In Adults; Sexual Violence Prevention; Deeper Look at Institutional Racism; Safety and Support of Black Women (Survivors); 13th Amendment and Mass Incarceration of Black Lives; Activism through Poetry; Curating honest and intersectional platforms; and Rape Culture in Media.

ABOUT OUR PARTNER

UNITED STATE OF WOMEN



The United State of Women is a national organization dedicated to convening, connecting, and amplifying voices in the fight for full gender equity. We are a community for all women, gender nonconforming people, and allies who believe in full gender equity and want to work collectively to achieve it.



CONVENE

Women don't live their lives in silos, and we can't talk about critical issues in silos either. USOW convenes organizations, advocates, organizers, and communities across the gender equity movement to raise our collective voices.



CONNECT

We engage our supporters to build community and take action both online and in-person. With the help of organizational partners and the USOW Ambassadors, we help you fight for gender equity at every level.



AMPLIFY

Across our digital platforms, we're raising awareness, breaking down policy, and organizing around what matters most to the USOW Community. By uplifting the voices and accomplishments of activists and partners at the forefront of the fight for gender equity, we aim to galvanize our network.

DAY OF THE GIRL RALLY DAY OF THE GIRL RALLY DAY OF THE GIRL RALLY

SAT, OCT 9 10AM-2PM MILL RIVER PARK

**ARE YOU READY TO
RISE AS A LEADER?**

Presented by



**USO
AMBASSADOR**

In Partnership with



**LIVE MUSIC • NETWORKING • FEMALE-OWNED BUSINESS
BOOTHS • COMMUNITY ART MURAL + MORE!**

SPEAKERS

KEYNOTE SPEAKER

MARI COPENY

Social Justice Ambassador

POETRY SLAM

CHEYENNE TYLER JACOBS

Poetic Activist, Screenwriter and Author



APPEARANCES BY



**Miss Stamford 2021
Renee Reyes**



**State Senator
Pat Miller**

MUSICAL GUESTS

BRENNYN LARK

Broadway Star



VICTORIA IPARRAGUIRRE

Manhattan School of Music



@goLiveGirl @usowomen @usow_greaterharford @cityofstamfordct



INT'L DAY OF THE GIRL

focuses attention on the need to address the challenges girls face and to promote girls' empowerment and the fulfillment of their human rights.

USE YOUR POWER. JOIN US.

CONTACT US

CONNECT

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